#### 4

## $\leftarrow$

### Create my own survey

Select a survey template or create your own

How is my brand tracking against competitors?

How is my brand perceived over time?

Which new product ideas should I put to market?

Is my pricing model competitive?

Sell and summary. Sell and summary. Sell and summary. Sell and summary.

#### Gif preview from Taker POV

- bullet point list of questions asked and why they are asked
- bullet point list of questions asked and why they are asked
- bullet point list of questions asked and why they are asked
- bullet point list of questions asked and why they are asked
- "Someone saying what a great effect doing this had on their business. With some stats for good measure."
  - Me, Attest

Select and continue

#### **←**

## Select a survey template or create your own

Create my own survey

How is my brand tracking against competitors?

How is my brand perceived over time?

Which new product ideas should I put to market?

Is my pricing model competitive?

Sell and summary for starting from scratch. Sell and summary for starting from scratch. Sell and summary for starting from scratch.

Gif preview from Taker

POV

- types of questions you can use
- bullet point list of benefits
- bullet point list of benefits
- bullet point list of benefits
- "Someone saying what a great effect doing this had on their business. With some stats for good measure."
  - Me, Attest

Select and continue

Preview All changes saved at 10:05 Review and pay



Welcome screen

Thank you screen

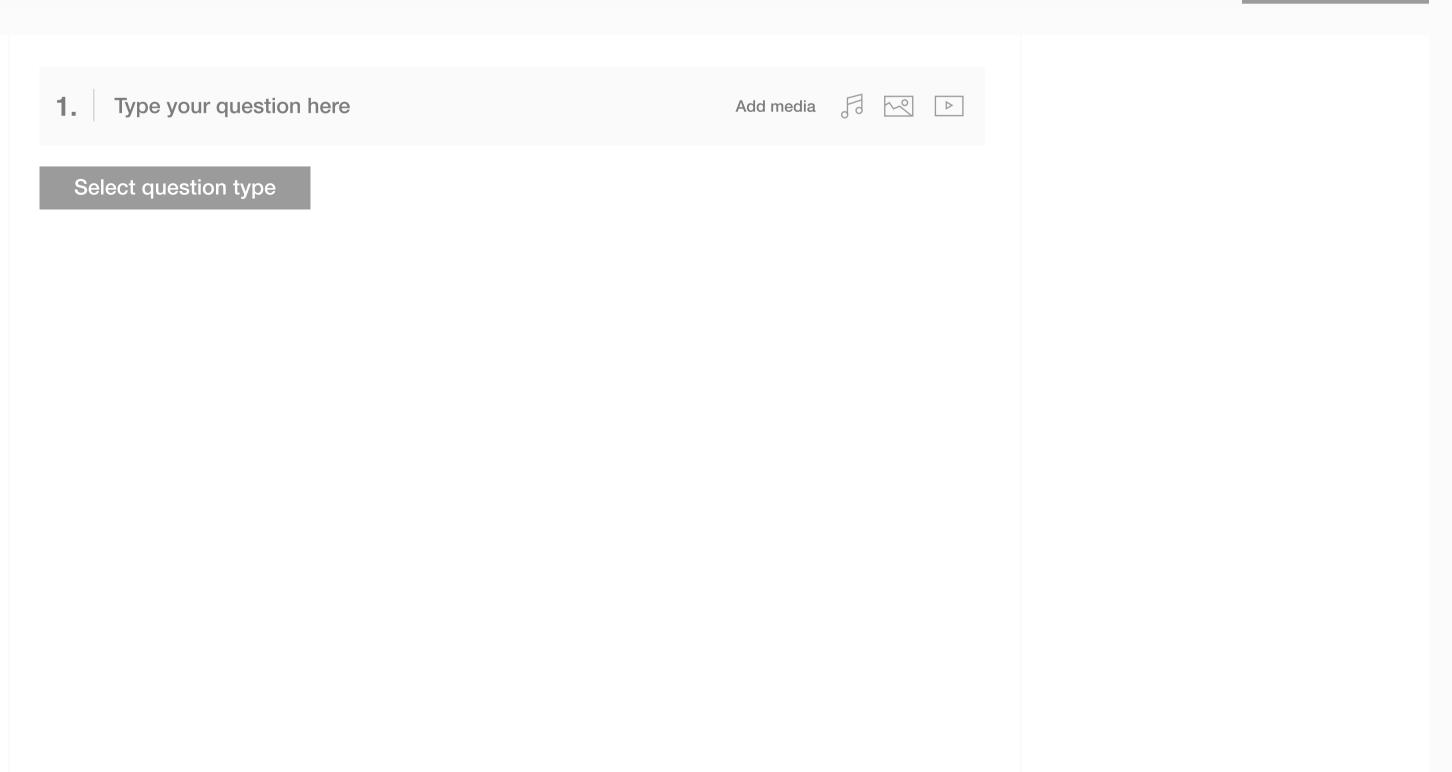












Preview All changes saved at 10:05



Welcome screen

Thank you screen

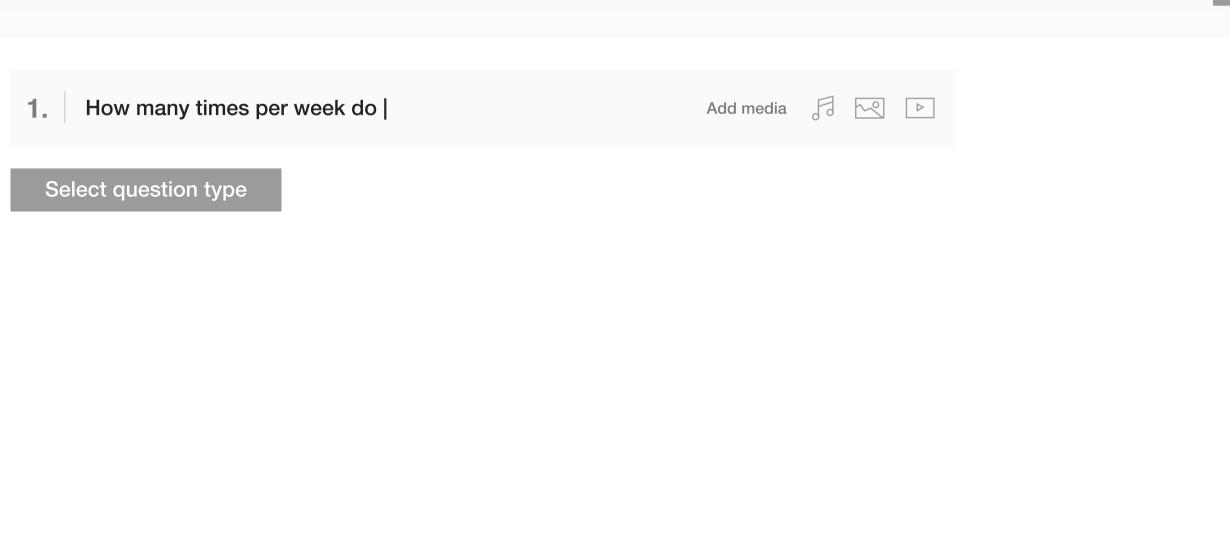


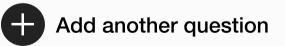












New Question	Template Questions	My Questions	
<ul><li>Single choice</li></ul>	Example		
Multiple choice		e of a typical single choice	e question goes here
□ Donked	Tips You can pin	answers if you want to k	eep some answers at the
Ranked	top perman	_	
☆ NPS			
<b>⊞</b> Grid			
T Free Text		Gif showing what yo	ou can do
••• Message			

Add another question

Add another question

Select

And profiler speeding

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And profiler question

And another question

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Ast another question

Preview All changes saved at 10:05



Welcome screen

How many times per

week do you buy

Thank you screen

cosmetics?

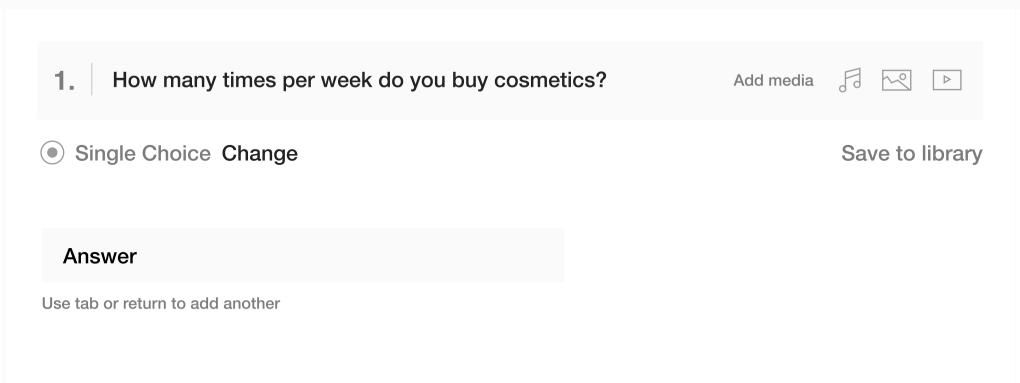


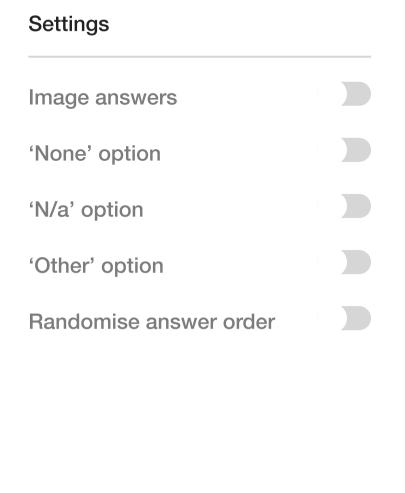












Review and pay



Preview All changes saved at 10:05 Review and pay



Welcome screen

cosmetics?

Thank you screen

How many times per week do you buy



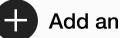








1. How many times per week do you buy cosmetics?	Add media	For the last of th	Settings	
Single Choice Change		Save to library	Image answers	
			'None' option	
Answer			'N/a' option	
Answer			'Other' option	
Answer			Randomise answer order	
Answer				



All changes saved at 10:05 Preview

Review and pay



Welcome screen

week do you buy

cosmetics?

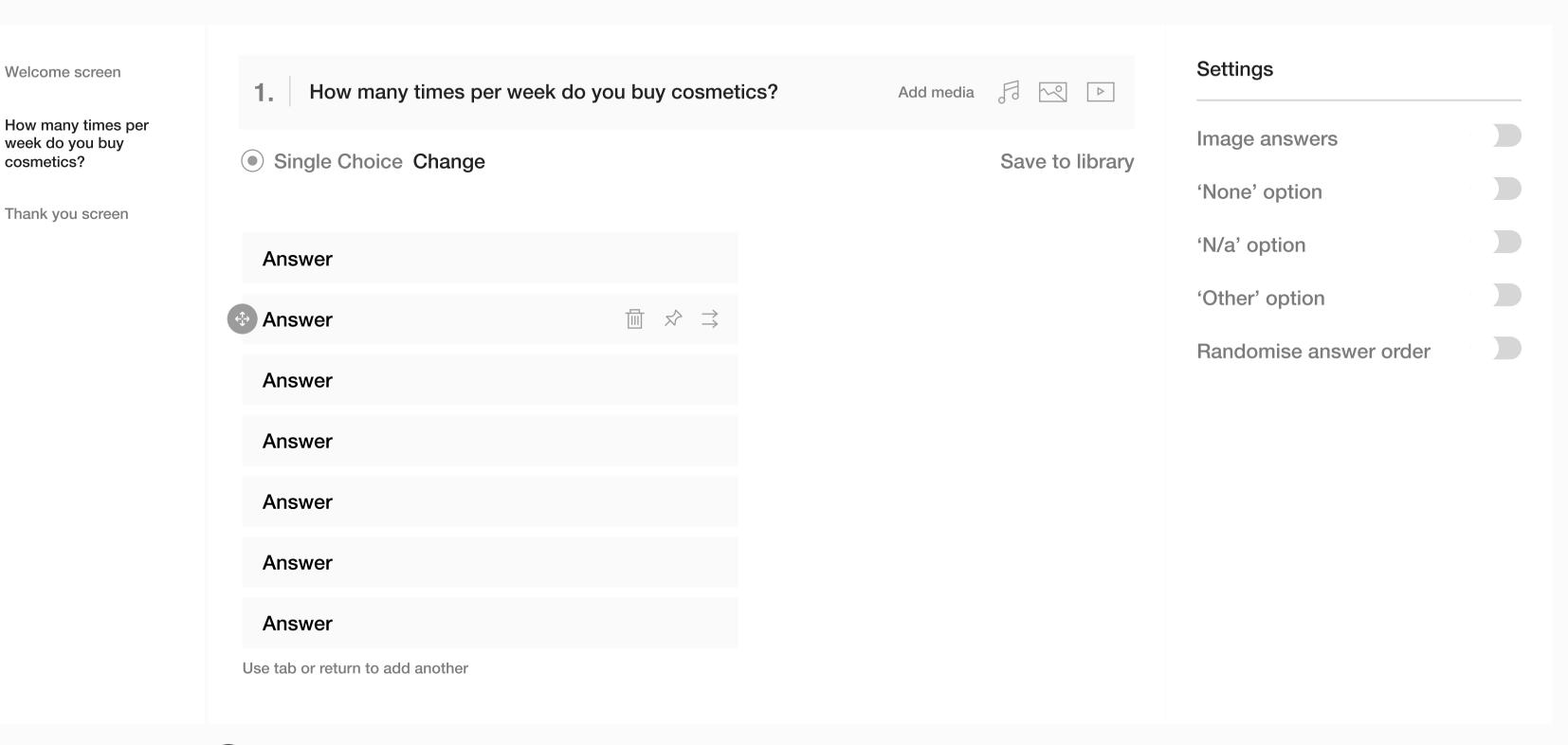














Preview All changes saved at 10:05 Review and pay



Welcome screen

Thank you screen











Welcome screen	1. How many times per week do you buy cosme	etics? Add media		Settings	
How many times per week do you buy cosmetics?	Single Choice Change		Save to library	Image answers 'None' option	
Thank you screen	Answer			'N/a' option	
	Answer			'Other' option  Randomise answer order	
	Answer				
	Answer				
	Answer				
	Answer Use tab or return to add another				



▶ Preview
All changes saved at 10:05

Add another question

Review and pay



Welcome screen

cosmetics?

Thank you screen

How many times per week do you buy











1. How many times per week do you buy cosmetics?	Remove	
Single Choice Change	Image answers Save to library	
	'None' option	
Answer	'N/a' option	
Answer	'Other' option	
Answer	Randomise answer order	
Answer		
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Answer		
Answer		

Review and pay Preview All changes saved at 10:05













Welcome screen



- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- Thank you screen

How many times per week do |

Select question type

Add media 🕞 🔯 🕨







Template Questions	My Questions	
Example		
An examp  Tips	le of a typical single choic	e question goes here
		keep some answers at the
	Gif showing what yo	ou can do
	Example An example Tips You can pi	Example  An example of a typical single choice  Tips  You can pin answers if you want to keep permanently

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Review and pay All changes saved at 10:05 Preview













Welcome screen How many times per week do you buy cosmetics? How many times per week do you buy cosmetics?

How many times per week do you buy cosmetics?

How many times per week do you buy cosmetics?

How many times per week do you buy cosmetics?

How many times per week do you buy cosmetics?

Thank you screen

How many times per Add media • Message Change

Save to library

**Settings** 



Review and pay Preview All changes saved at 10:05













Welcome screen



- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- How many times per week do you buy cosmetics?
- Thank you screen

How many times per week do

Add media 🔂 🔯 🕨







Select question type



New Question	Template Questions	My Questions	
<ul><li>Single choice</li></ul>	Example		
Multiple choice		e of a typical single choice	e question goes here
Vialuple choice	Tips		
Ranked	You can pii top permar	_	eep some answers at the
☆ NPS			
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Select

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Preview All changes saved at 10:05

Review and pay



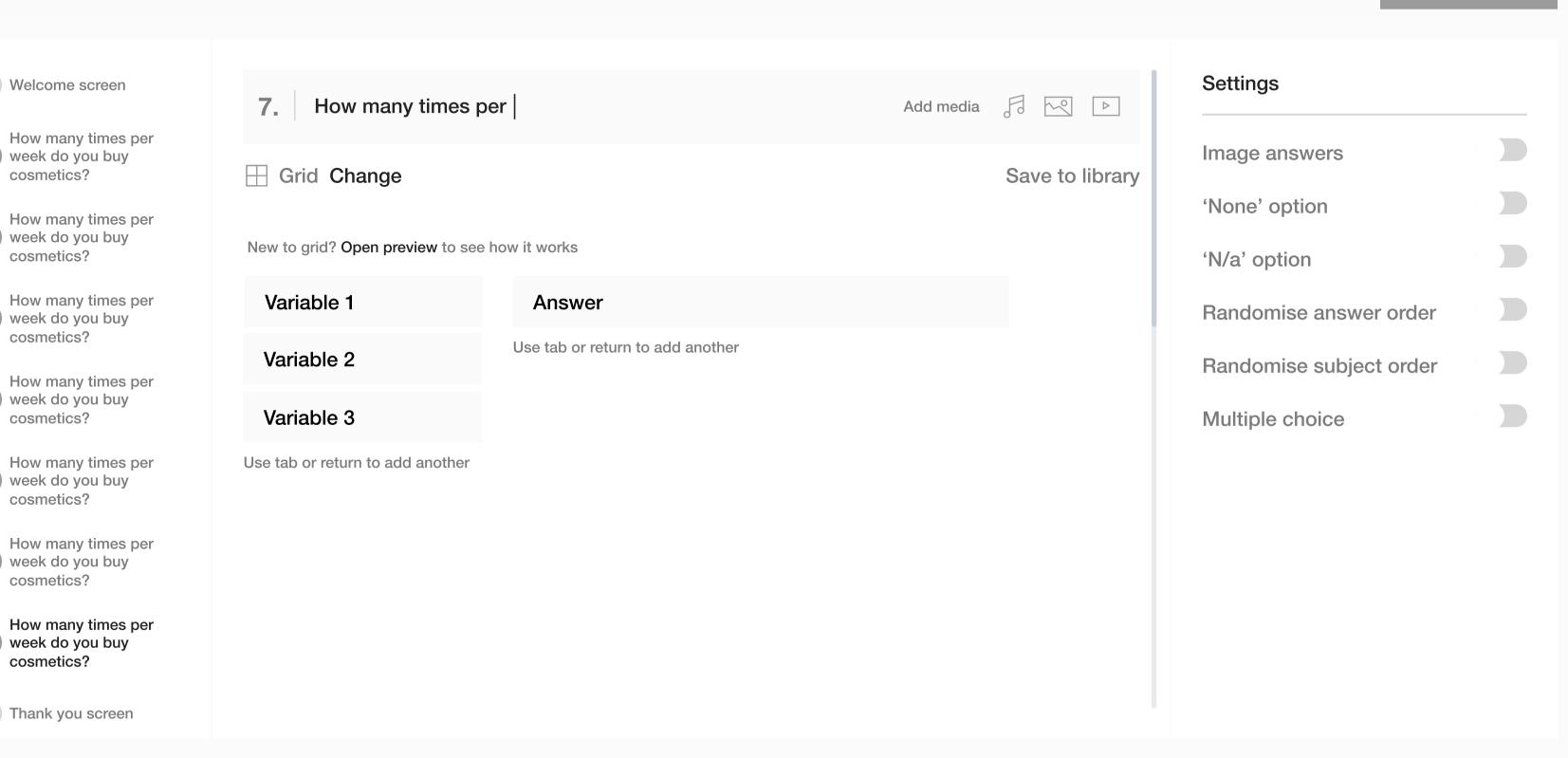
















Preview

All changes saved at 10:05

Review and pay













General	My survey is written for	United Kingdom	<b>♦</b> in	English		\$
Permissions	Survey multiple countrie	s and languages?	dd anot	her country &	ß language	
Sharing						
Other	Survey name					
Other	Name inputted at start					
	This is the name that you're recip	pients will see. Make it short and sna	appy and re	elevant to the qu	estions.	
	Internal title (optional)					
	Only users within your otganisation	ion will see this. It's useful for interna	al faacing i	nformation that is	s not captured already	
	Cover note & image (opt	ional)				
	Some info here on what you should include in a cover note					
	•			_		_
					Save changes	

#### Λ

# A long survey title goes here and some more words

Preview

All changes saved at 10:05

Review and pay













Attest Audiences	My Audiences Create your own audience from scratch			
Demog 1	Here's some info on when and why you should use this demographic for your survey. Here's some info on when and why you should use this demographic			
Domas 0	for your survey.			
Demog 2	Maybe a link to a help page or a video of how you can get the best out of this particular demographic.			
Demog 3				
Demog 4				
Demog 5	View and edit			







Age

Age

Gender

Home Region

Gender

Home Region

Home Owner/Renter

Adults in Household

Home Owner/Renter

Adults in Household

+ Setup exclusions









# **Customise Demog 1**

**Selection Area** 

Summary

Rese<sup>1</sup>

Cancel

Preview

All changes saved at 10:05

Review and pay



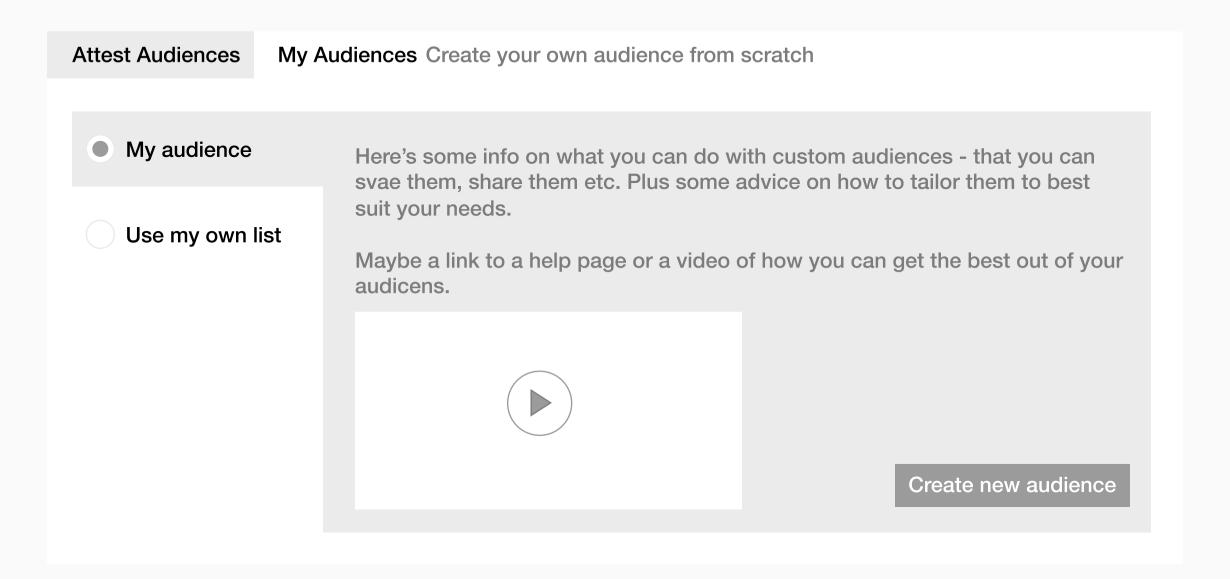
















Age

Age

Gender

Home Region

Gender

Home Region

Home Owner/Renter

Adults in Household

Home Owner/Renter

Adults in Household

+ Setup exclusions









IGIve your audience a name

**Selection Area** 

Summary

Reset

Cancel



Preview

All changes saved at 10:05

Review and pay



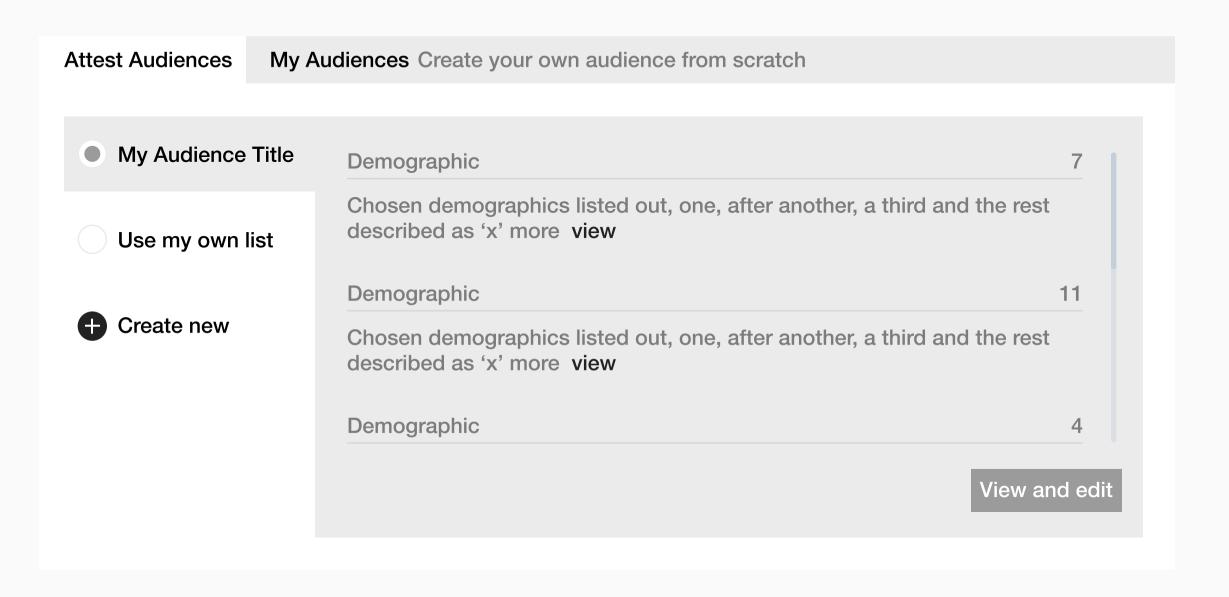












Preview All changes saved at 10:05

Review and pay

















Preview All changes saved at 10:05



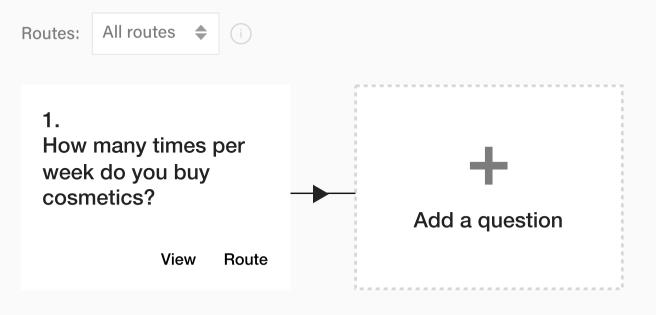












Preview All changes saved at 10:05

Review and pay



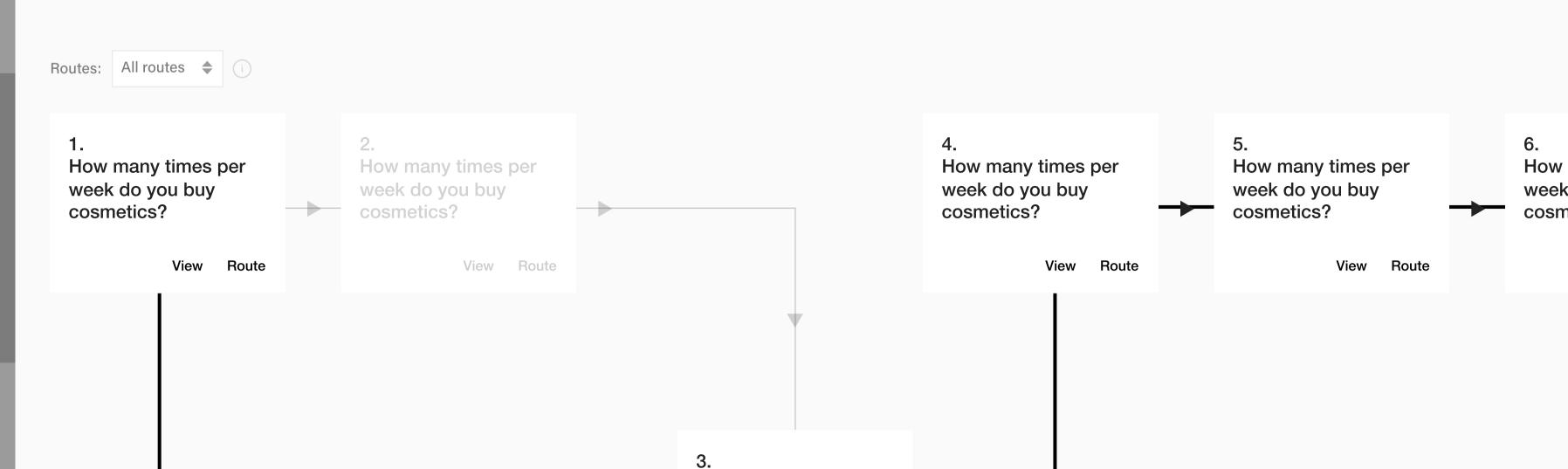












How many times per

View

Route

week do you buy

cosmetics?

If user answers "Propercorn"

If user answers "Jo & Steph's"

Edit

If user answers "Butterkist"

If user answers "None"

Review and pay

Preview

All changes saved at 10:05



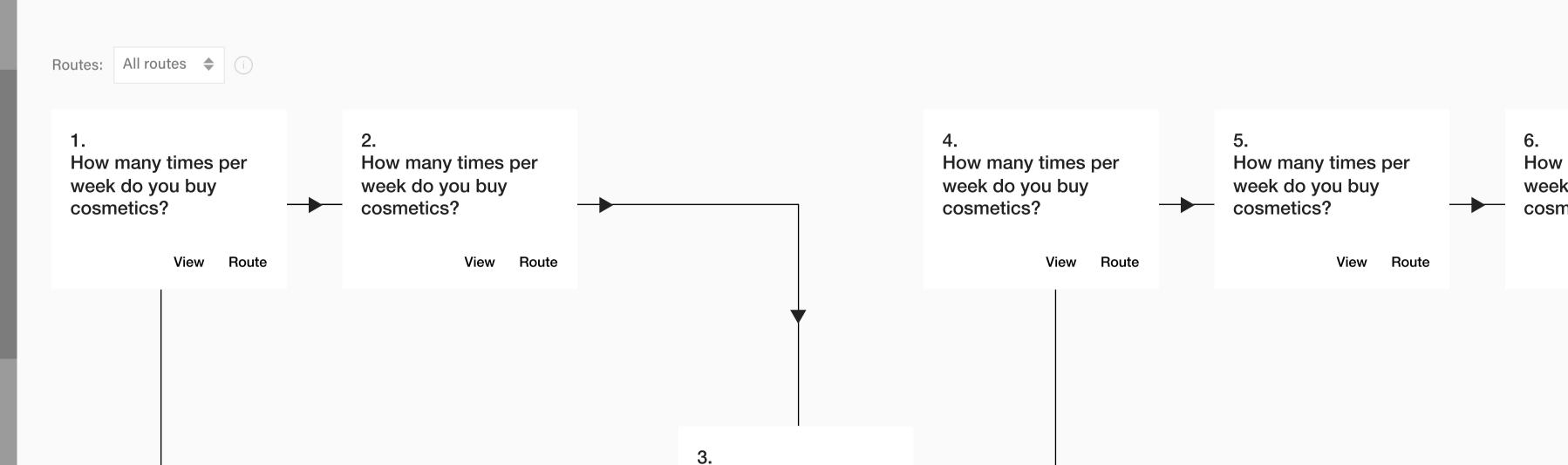












How many times per

View

Route

week do you buy

cosmetics?

# 1. How many of the following brands have you heard of?

Route A	Route B			
	Select all			
If user asnwers	Propercorn	then go to	Select	<b>\$</b>
	Butterkist	in all other cases go to	Select	<b>\$</b>
	Propercorn			
	Joe & Sephs	Add another route		
	Propercorn			
	Butterkist			
	Propercorn			
	Joe & Sephs			

# 1. How many of the following brands have you heard of?

Route A				
	- Select all			
If user asnwers	Propercorn	then go to	Question 2: "How often do you buy	<b>\$</b>
	✓ Butterkist	in all other cases go to	Question 4: "How often do you buy	<b>\$</b>
	Propercorn		quodion ii rion onon de you buy iii	
	Joe & Sephs	Add another route		
	Propercorn			
	Butterkist			
	✓ Propercorn			
	Joe & Sephs			

Preview

A long survey title goes here and some more word

All changes saved at 10:05

Review and pay













