



## Select a survey template or create your own

Create my own survey

How is my brand tracking  
against competitors?

How is my brand perceived  
over time?

Which new product ideas  
should I put to market?

Is my pricing model  
competitive?

Sell and summary. Sell and summary. Sell and summary. Sell and  
summary. Sell and summary.

Gif preview  
from Taker  
POV

- bullet point list of questions asked and why they are asked
- bullet point list of questions asked and why they are asked
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“ Someone saying what a great effect doing  
this had on their business. With some stats  
for good measure.”

- Me, Attest

Select and continue



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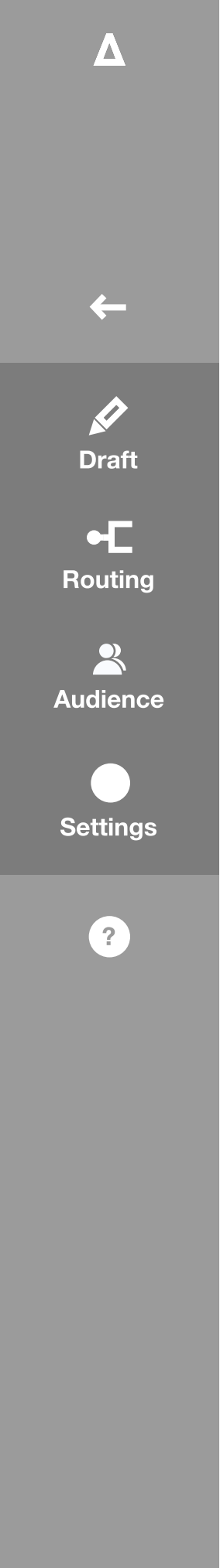
Gif preview from Taker POV

- types of questions you can use
- bullet point list of benefits
- bullet point list of benefits
- bullet point list of benefits

“ Someone saying what a great effect doing this had on their business. With some stats for good measure.”

- Me, Attest

Select and continue



Preview

A long survey title goes here and some more words

All changes saved at 10:05

Review and pay

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Review and pay

Welcome screen

1

Thank you screen

1. | Type your question here

Add media

Select question type

Preview

A long survey title goes here and some more words

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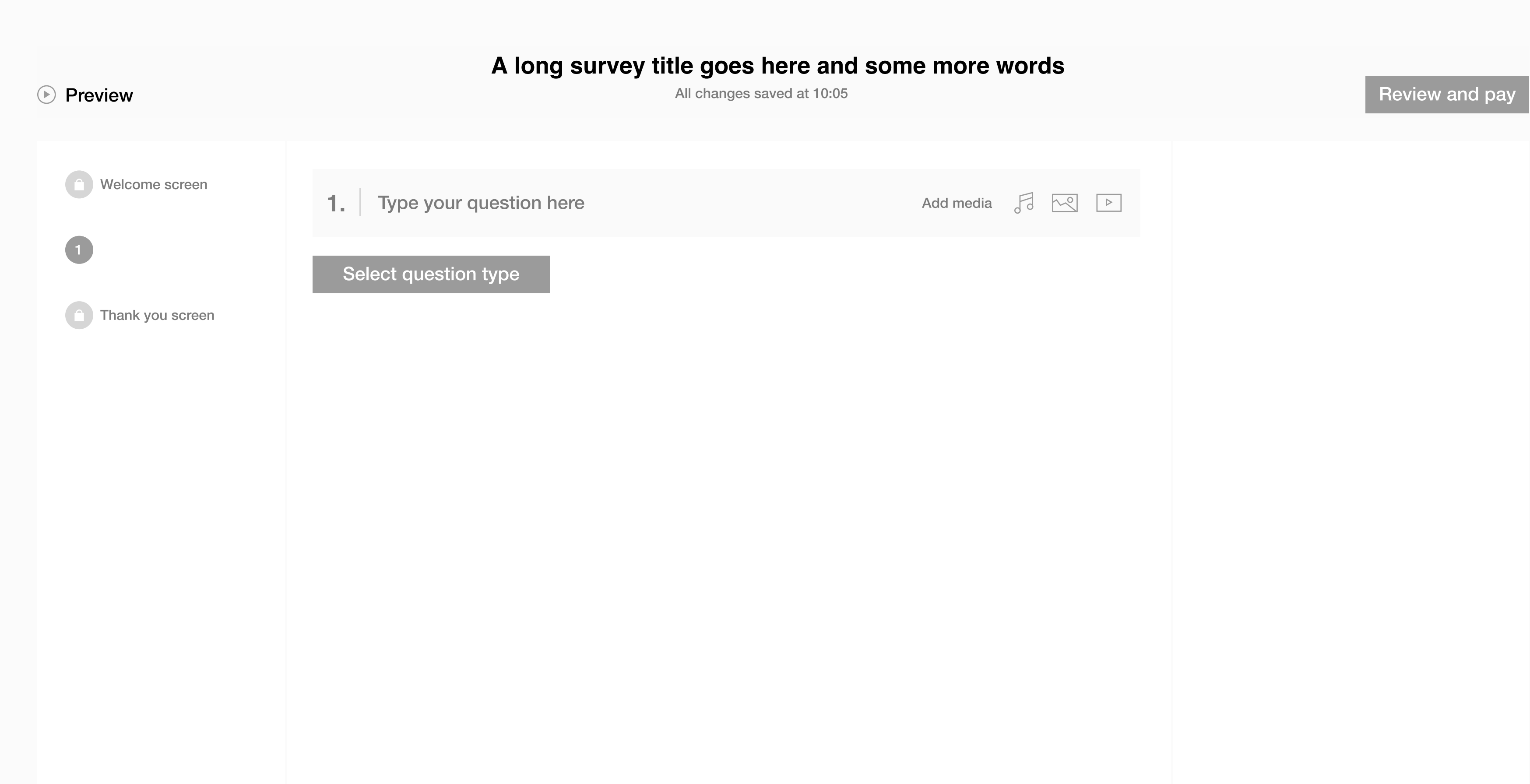
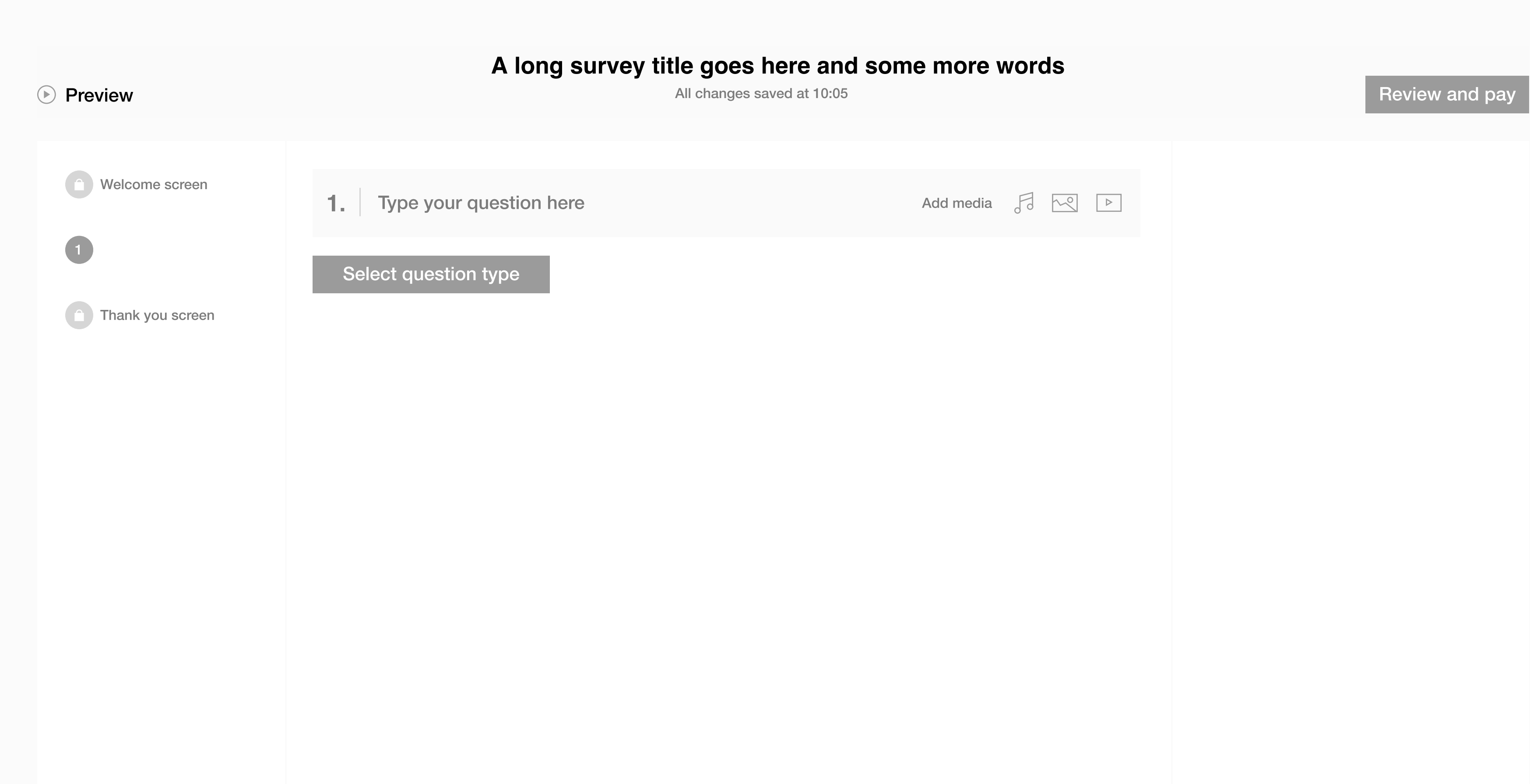
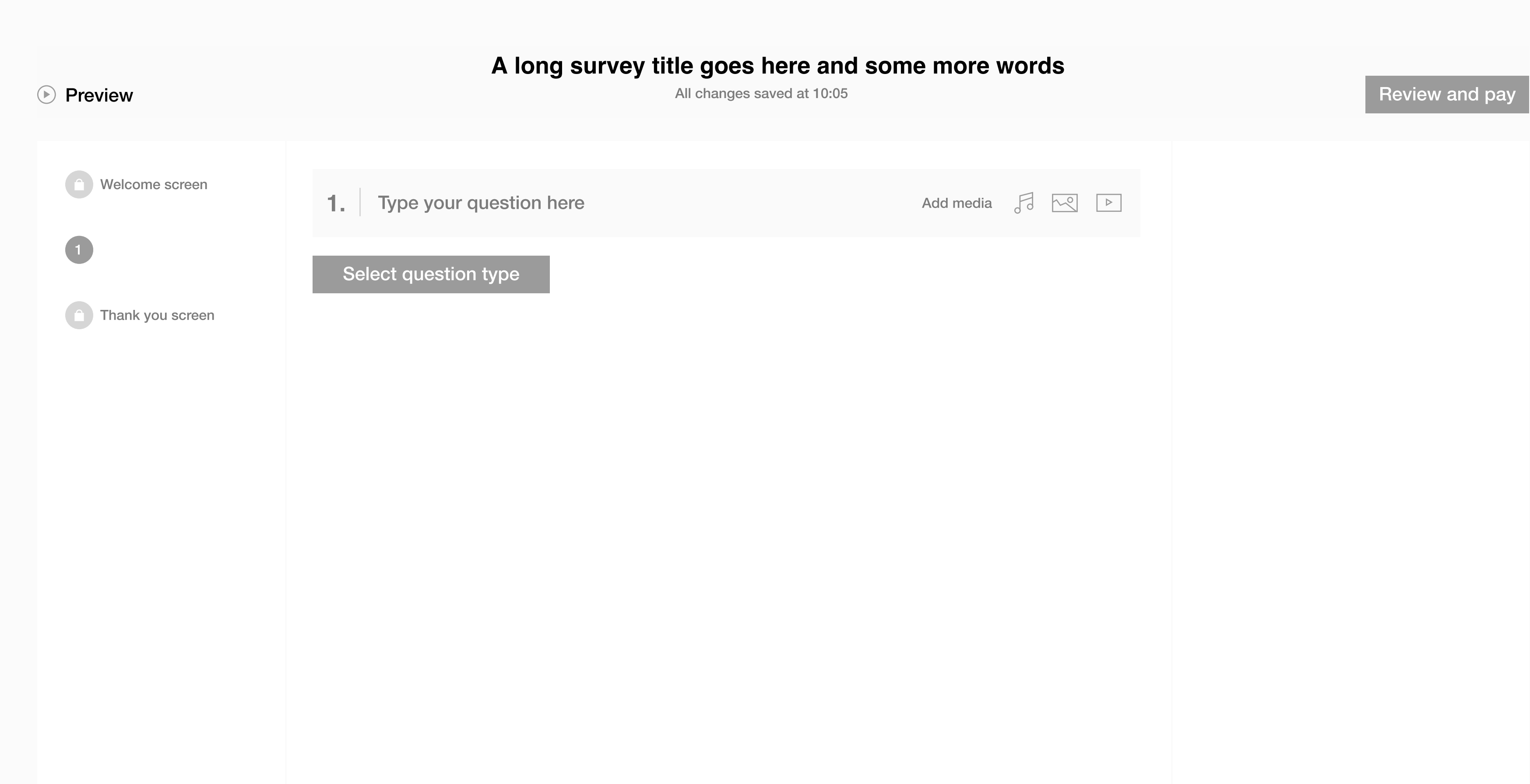
1

Thank you screen

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1

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</



New Question

Template Questions

My Questions

☒ Single choice

Example

An example of a typical single choice question goes here

☒  
☒ Multiple choice

Tips

You can pin answers if you want to keep some answers at the top permanently

 Ranked

 NPS

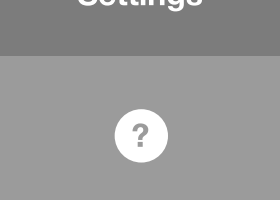
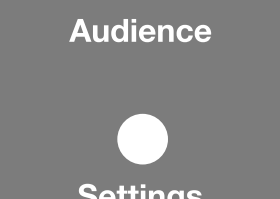
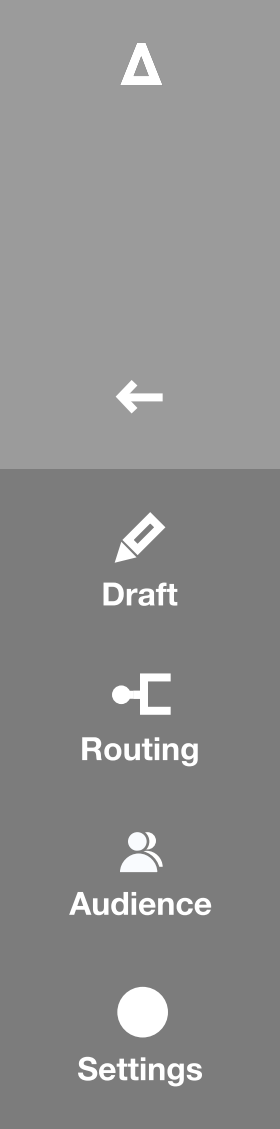
 Grid

 Free Text

 Message



Select



 Preview

All changes saved at 10:05

## Review and pay

1. How many times per week do you buy cosmetics?

## Add media



## Save to library

☒ Single Choice Change

## Answer

Use tab or return to add another

## Settings

## Image answers

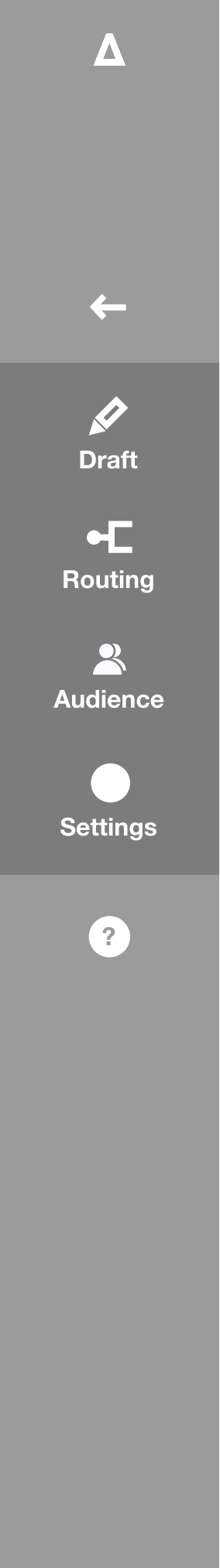
## 'None' option

## 'N/a' option

## 'Other' options

## Randomise answer order





## Preview

## Review and pay



?

1. How many times per week do you buy cosmetics?

Add media



Save to library

☒ **Single Choice Change**

## Answer

## Answer

## Answer

## Answer

## Answer

## Answer

## Answer

Use tab or return to add another

## Settings

## Image answers



## 'None' option

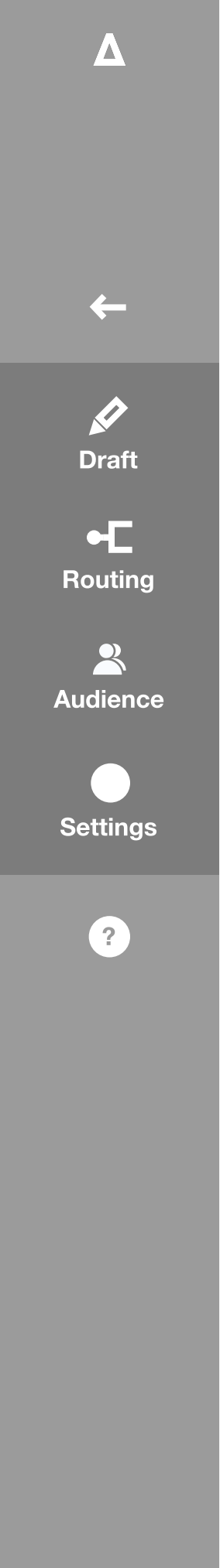
‘N/a’ option

## 'Other' option

### Randomise answer order



**Add another question**



## Preview

## Review and pay



?

1. How many times per week do you buy cosmetics?



☒ **Single Choice Change**

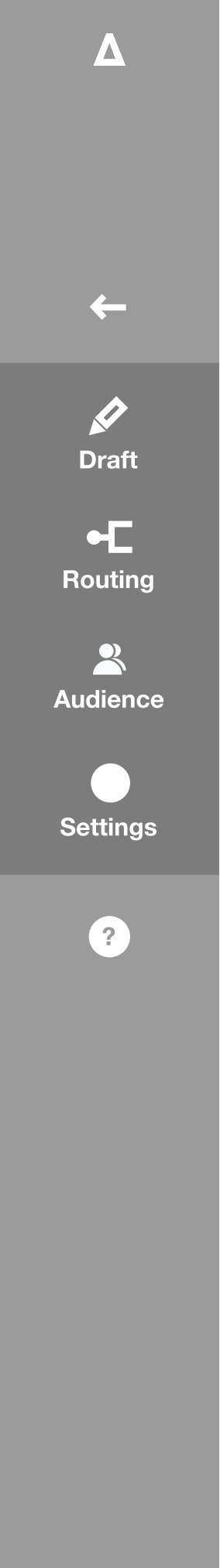


### Answer



**Add another question**





## Preview

## Review and pay



?

1. How many times per week do you buy cosmetics?



☒ **Single Choice Change**

## Answer

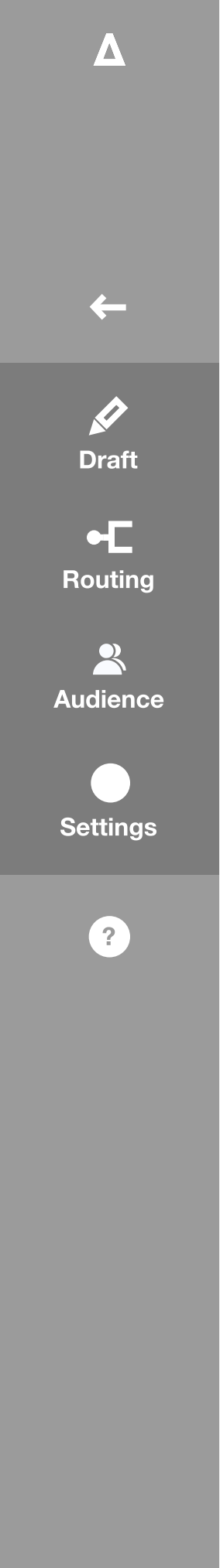


## Answer

## Answer

### Answer

[+ Add another question](#)



## Preview

## Review and pay



?

 Thank you screen

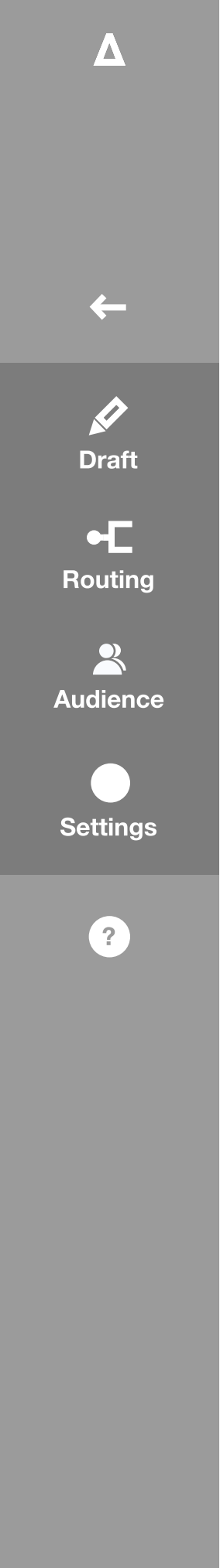
Remove

☒ **Single Choice** **Change**



### Answer

[+ Add another question](#)



## Preview

## Review and pay



?

1

2

3

4

5

6



**Add another question**

New Question

Template Questions

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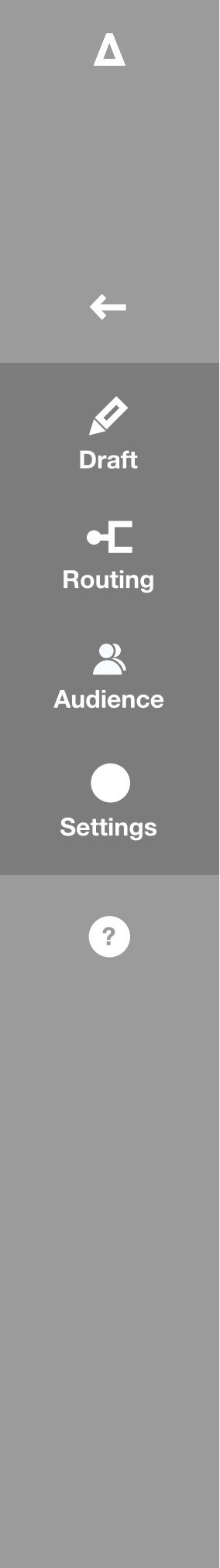
 Grid

 Free Text

 Message

Gif showing what you can do

Select



## Preview

## Review and pay



?

6. How many times per



## Message Change

## Save to library

[+ Add another question](#)



New Question

Template Questions

My Questions

☒ Single choice

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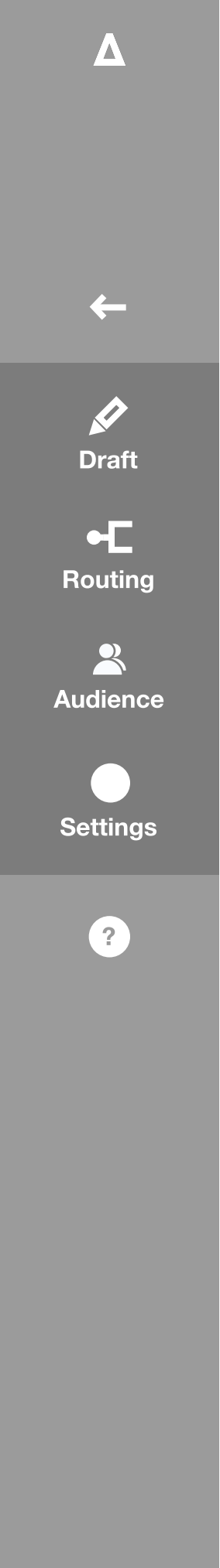
 Grid

 Free Text

 Message



Select



## Preview

## Review and pay



?



2

3

4

5

6

7

7. How many times per



Save to library

## Variable 1

## Answer

## Variable 2

Use tab or return to add another

### Variable 3

Use tab or return to add another



**Add another question**



# A long survey title goes here and some more words

All changes saved at 10:05

Review and pay

General

Permissions

Sharing

Other

My survey is written for

United Kingdom

⬇

in

English

⬇

Survey multiple countries and languages?



Add another country & language

Survey name

Name inputted at start

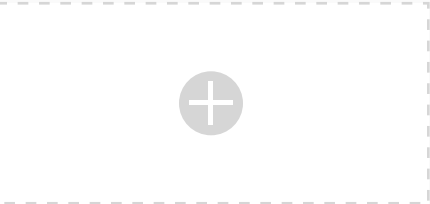
This is the name that you’re recipients will see. Make it short and snappy and relevant to the questions.

Internal title (optional)

Only users within your organisation will see this. It’s useful for internal faacing information that is not captured already

Cover note & image (optional)

Some info here on what you should include in a cover note



Save changes

# A long survey title goes here and some more words

All changes saved at 10:05

Review and pay

Attest Audiences

My Audiences

Create your own audience from scratch

Demog 1

Here’s some info on when and why you should use this demographic for your survey. Here’s some info on when and why you should use this demographic for your survey.

Maybe a link to a help page or a video of how you can get the best out of this particular demographic.

Demog 2

Demog 3

Demog 4

Demog 5



View and edit

Save

Customise Demog 1

Age

Gender

Home Region

Home Owner/Renter

Adults in Household

Age

Gender

Home Region

Home Owner/Renter

Adults in Household

+ Setup exclusions

Selection Area

Summary

Reset

Cancel

Save



Give your audience a name

Age

Gender

Home Region

Home Owner/Renter

Adults in Household

Age

Gender

Home Region

Home Owner/Renter

Adults in Household

+ Setup exclusions

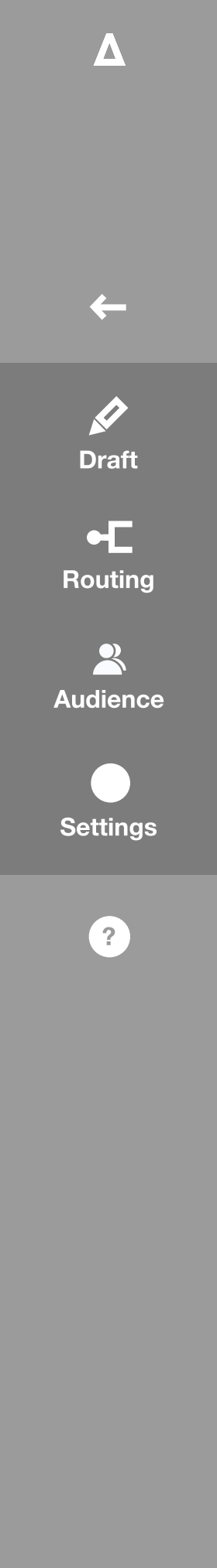
Selection Area

Summary

Reset

Cancel

Save



 **Preview**

# A long survey title goes here and some more words

All changes saved at 10:05

## Review and pay

## Attest Audiences

## My Audiences Create your own audience from scratch

☐ My Audience Title

## Demographic

7

Chosen demographics listed out, one, after another, a third and the rest described as 'x' more **view**

☐ Use my own list

## Demographic

11

Chosen demographics listed out, one, after another, a third and the rest described as 'x' more **view**

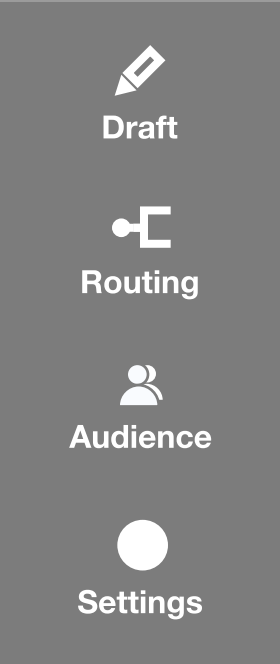
+ Create new

## Demographic

4

View and edit

Save



## Routing



## Preview

All changes saved at 10:05

## Review and pay

## Routes:

## All routes



1. How many times per week do you buy cosmetics?

View

## Route

2. How many times per week do you buy cosmetics?

View

## Route

3. How many times per week do you buy cosmetics?

View

## Route

4. How many times per week do you buy cosmetics?

View

## Route

5. How many times per week do you buy cosmetics?

View

## Route

## 6. How week cosm









1. How many of the following brands have you heard of?

Route A

Route B

☐

Select all

If user asnwrs

☐ Propercorn

☐ Butterkist

☐ Propercorn

☐ Joe & Sephs

☐ Propercorn

☐ Butterkist

☐ Propercorn

☐ Joe & Sephs

then go to

Select

in all other cases go to

Select

+

Add another route

Cancel

Save

1. How many of the following brands have you heard of?

Route A

If user asnwers



Select all



Propercorn



Butterkist



Propercorn



Joe & Sephs



Propercorn



Butterkist



Propercorn



Joe & Sephs

then go to

Question 2: “How often do you buy ...



in all other cases go to

Question 4: “How often do you buy ...



Add another route

Cancel

Save



?

6. How  
week  
cosm